

CALA/ISLE 31st Annual Conference & Trade Show
Thursday, March 19th, 2026
Aqua Turf Club, Plantsville, CT



Complete & Email this form or register online at
www.CTAssistedLiving.com

Contact Person: _____ Cell/Best Phone _____

E-Mail: _____

Company Name for Booth: _____

Address: _____

City: _____ State: _____ Zip: _____

Exhibitor Information

Each exhibitor receives one 8' x 8' booth, one 6' skirted table with two chairs and breakfast, lunch and reception for two people. Set up: Thursday, March 19, 2026 6:30-9:00a.m.

8 x 8 Booth: \$950 by February 6, 2026; \$1,075 for booths after 2/6/26. Booth selection is on first come, first served basis. See exhibition layout form. Payment must be received before booth is assigned.

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Booth Representatives: Every exhibitor must have an official CALA badge. If an exhibitor does not have an official badge, they will be asked to register as an attendee at the onsite show attendance price of \$225.

Exhibitor #1 included with fee.

Name: _____

Title: _____

Email: _____

Exhibitor #2 included with fee.

Name: _____

Title: _____

Email: _____

Additional Staff @\$150 each

Name: _____

Title: _____

Email: _____

Name: _____

Title: _____

Email: _____

Payment Enclosed:

Booth Only \$ _____ If paying by check, complete form & mail to:
Add'l Staff \$150 ea. \$ _____ CALA
110 Outlet \$95 ea. \$ _____ P.O. Box 483
Sponsorship \$ _____ Old Lyme, CT 06371
Advertising \$ _____ If paying by credit card, complete form & email to:

Total Enclosed: \$ _____ lheintz@ctassistedliving.com

Or register on line at www.CTAssistedLiving.com

Sponsorship Opportunities (See details on pages 3&4)

- ___ Title Sponsor - \$5,000
- ___ Keynote Sponsor - \$3,500
- ___ Breakfast Sponsor - \$2,800
- ___ Lunch Sponsor - \$2,800
- ___ Dessert Sponsor - \$2,800
- ___ Contributing Sponsor - \$2,800
- ___ Supporting Sponsor - \$1,500
- ___ Technology Sponsor - \$1,200
- ___ Media Sponsor - \$1,200
- ___ Reception Sponsor - \$600
- ___ Coffee Break Sponsor \$1,800

Exclusive Sponsorships (See details on pages 3&4)

- ___ Conference Bag Sponsor - \$3,300
- ___ Lanyard Sponsor - \$600
- ___ Notepad Sponsor - \$350

Advertising Opportunities for Program Booklet

- ___ \$700 Full Page (8x5 x 11")
- ___ \$525 Half Page (8.5 x 5.5" Horizontal)
- ___ \$420 Quarter Page (4x5.5")

Artwork must be received by February 6th. Send high resolution PDF file to: lheintz@ctassistedliving.com

Credit Card Information:

___ MasterCard ___ VISA ___ Discover ___ AMEX

Credit Card #: _____

Expiration Date: _____ CVC: _____

Name on Card: _____

Phone #: _____

Billing Address: _____