

Connecticut Assisted Living Association

**TWENTY-FIRST ANNUAL**

# Red Delicious Golf Tournament



CALLING ALL CALA  
MEMBERS, AND VENDORS

## Join us!

Wednesday, October 8th  
Lyman Orchards  
Robert Trent Jones Signature Course

### Program

- 11:45 Registration and lunch
- 1:00 Tee-off / shotgun start time for all including 9-hole option for residents who prefer to depart early.
- 6:30 Cocktails, dinner and raffle prizes.

Resident participation encouraged.  
9- or 18-hole option with 1 pm start time. Great discounts and prizes awarded for residents.

Chair massages will be provided!

Sponsorship opportunities listed inside.  
Soft spikes and proper golf attire required.  
Individual golfers welcome.



All attendees receive  
a complimentary, famous  
Lyman Orchards apple pie.



\*A 155-yard  
par 3 hole



100 Halls Road, PO Box 483,  
Old Lyme, CT 06371  
[www.ctassistedliving.com](http://www.ctassistedliving.com)



**PRESENTS THE**

**TWENTY-FIRST ANNUAL**

# Red Delicious Golf Tournament

## Wednesday, October 8th

All skill levels welcome!  
New contests! New prizes!  
Great networking!

Participation limited to 124 golfers.  
Resident participation encouraged  
including a 9- or 18 hole option.

## Sponsorship Opportunities

### \$5,000 Elite Sponsor

Reservations for 4 golfers to participate in the tournament, company banner displayed at tournament site, full page advertisement in the program book, acknowledgement at the luncheon and dinner, mention of the sponsorship displayed on CALA's website for one year.

### \$2,500 Banquet Sponsor

Reservations for 4 golfers to participate in the tournament, logo placement on the visors given to all golfers, full page advertisement in the program book and committee acknowledgement at the luncheon and dinner.

### \$2000 Golf Ball Sponsor

Reservations for 4 golfers to participate in the tournament, company logo featured on golf balls provided to all participants, 1/4 page in the program book, committee acknowledgement at dinner.

### \$2,000 Beverage Cart Sponsor

Reservations for 4 golfers to participate in the tournament, company banner displayed prominently at the cocktail hour, quarter page advertisement in the program book and committee acknowledgement at the luncheon and dinner. Your name will be prominently displayed on the beverage carts.

### \$1,500 Lunch Sponsor

Reservations for 4 golfers to participate in the tournament, company banner displayed prominently at the tournament site, half page advertisement in the program book and committee acknowledgement at the luncheon and dinner.

### \$1500 18 Hole Sponsor

Reservations for 4 golfers to participate in the tournament, company logo featured on hole discs at each hole on the golf course, 1/4 page in the program book, committee acknowledgement at dinner.

### \$1,500 Golf Cart Sponsor

Reservations for 4 golfers to participate in the tournament, company name prominently displayed on each golf cart, advertisement in the program book and committee acknowledgement at the luncheon and dinner.

### \$1,500 Gift Bag Sponsor

Reservations for 4 golfers to participate in the tournament, company name prominently displayed on each gift bag, advertisement in the program book and committee acknowledgement at the luncheon and dinner.

## Program Book Advertisement Opportunities

- \$250 Full page ad
- \$150 Half page ad
- \$80 Quarter page ad
- \$50 Business card ad

## Other Sponsorship Opportunities

### \$500 Driving Range Sponsor

You will receive your name on signage at the Driving Range and a listing in the program book.

### \$250 Longest Drive Sponsor

You will receive your name on signage at longest drive hole and a listing in the program book.

### \$250 Closest To Pin Sponsor

You will receive name on signage at sponsored hole and a listing in the program book.

### \$100 Tee & Green Sponsors

You will receive name on signage at sponsored hole and a listing in the program book.

### Raffle Prizes

You will receive acknowledgement of your gift during the raffle and a listing in the program book.

### For more information on sponsorship or participation, contact:

Lori Larsen - lori@ctassistedliving.com  
tel. (860) 434 5760

Connecticut Assisted Living Association

TWENTY-FIRST ANNUAL

Red Delicious  
Golf Tournament



Yes, our organization would like to sponsor the Twenty-First Annual Red Delicious Golf Gathering:

Sponsor Level:

- |  |        |   |        |
|--|--------|---|--------|
| <input type="checkbox"/> Elite         | \$5000 | <input type="checkbox"/> Gift Bag       | \$1500 |
| <input type="checkbox"/> Banquet       | \$2500 | <input type="checkbox"/> Driving Range  | \$500  |
| <input type="checkbox"/> Beverage Cart | \$2000 | <input type="checkbox"/> Longest Drive  | \$250  |
| <input type="checkbox"/> Golf Ball     | \$2000 | <input type="checkbox"/> Closest to Pin | \$250  |
| <input type="checkbox"/> Lunch         | \$1500 | <input type="checkbox"/> Tee & Green    | \$100  |
| <input type="checkbox"/> 18-Hole       | \$1500 | <input type="checkbox"/> Program Book   | varies |
| <input type="checkbox"/> Golf Cart     | \$1500 |   |        |

Yes, our organization would like to sponsor golfers. Please enter the names of each golfer:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

\$175 per golfer / \$640 foursome: \$ \_\_\_\_\_

Dinner only (\$35 per person): \$ \_\_\_\_\_

Yes, our organization would like to support CALA by donating a raffle prize/basket.

Credit Card (circle one):



Name on card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration date \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code \_\_\_\_

Signature \_\_\_\_\_

Check enclosed made payable to CALA.

Please return payment with this form to:  
CALA, PO Box 483, Old Lyme, CT 06371

