

Connecticut Assisted Living Association

THIRTEENTH ANNUAL Red Delicious Golf Tournament



Connecticut Assisted Living Association
THIRTEENTH ANNUAL
Red Delicious
Golf Tournament



PRESENTS THE

THIRTEENTH ANNUAL Red Delicious Golf Tournament

Wednesday, October 4th

All skill levels welcome!

Participation limited to 124 golfers.
Resident Participation Encouraged
including a 9 or 18-hole option.

Great networking!

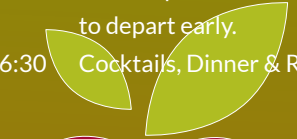
CALLING ALL CALA MEMBERS,
VENDORS & RESIDENTS

Join us!

Wednesday, October 4th
Lyman Orchards
Robert Trent Jones Signature Course

Program

- 11:45 Registration and Lunch
- 1:00 Tee Off / Shotgun Start for all including
9-hole option for residents who prefer
to depart early.
- 6:30 Cocktails, Dinner & Raffle Prizes



Win either a
2018 Ford Mustang
or \$25,000 cash
with a hole in one!*

*A 155 yard par 3 hole



All attendees
receive a
complimentary
famous Lyman
Orchards
apple pie.

Resident Participation Encouraged.
9 or 18-hole option with 1 pm start time.
Great discounts and prizes awarded for residents.

Chair massages will be provided!

Sponsorship opportunities listed inside.
Soft Spikes and proper golf attire required.
Individual golfers welcome.

Sponsors

as of July 21, 2017

Golf Ball



For more information contact:

Linda Tamasi at (203) 679-6403 or
Chris Carter at (860) 434-5760.



Connecticut Assisted Living Association

100 Halls Road, PO Box 483, Old Lyme, CT 06371

www.ctassistedliving.com

Sponsorship Opportunities

\$5,000 Elite Sponsor

Reservations for 4 golfers to participate in the tournament, company banner displayed at tournament site, full page advertisement in the program book, acknowledgement at the luncheon and dinner, mention of the sponsorship displayed on CALA's website for one year.

\$2,500 Banquet Sponsor

Reservations for 4 golfers to participate in the tournament, logo placement on the visors given to all golfers, full page advertisement in the program book and committee acknowledgement at the luncheon and dinner.

\$2,000 Beverage Cart Sponsor

Reservations for 4 golfers to participate in the tournament, company banner displayed prominently at the cocktail hour, quarter page advertisement in the program book and committee acknowledgement at the luncheon and dinner. Your name will be prominently displayed on the beverage carts.

\$1,500 Lunch Sponsor

Reservations for 2 golfers to participate in the tournament, company banner displayed prominently at the tournament site, half page advertisement in the program book and committee acknowledgement at the luncheon and dinner.

\$1,500 Golf Cart Sponsor

Reservations for 2 golfers to participate in the tournament, company name prominently displayed on each golf cart, advertisement in the program book and committee acknowledgement at the luncheon and dinner.

\$1,500 Gift Bag Sponsor

Reservations for 2 golfers to participate in the tournament, company name prominently displayed on each gift bag, advertisement in the program book and committee acknowledgement at the luncheon and dinner.

Program Book Advertisement Opportunities

\$2,000 Main Program Sponsor

Your sponsorship will appear on the cover of the program that is distributed to all attendees.

- \$250 Full Page Ad
- \$150 Half Page Ad
- \$80 Quarter page Ad
- \$50 Business Card Ad

Other Sponsorship Opportunities

\$1000 Patron

You will receive a quarter page advertisement in program book; committee acknowledgement at luncheon.

\$500 Driving Range Sponsor

You will receive your name on signage at the Driving Range and a listing in the program book.

\$250 Longest Drive Sponsor

You will receive your name on signage at longest drive hole and a listing in the program book.

\$250 Closest To Pin Sponsor

You will receive name on signage at sponsored hole and a listing in the program book.

\$100 Tee & Green Sponsors

You will receive name on signage at sponsored hole and a listing in the program book.

Raffle Prizes

You will receive acknowledgement of your gift during the raffle and a listing in the program book.

Interested in sponsorship or participation?

Make checks payable to CALA and mail to:
Ashlar Village Attn: Linda Tamasi,
P.O. Box 70, Wallingford, CT 06492

Connecticut Assisted Living Association

THIRTEENTH ANNUAL

Red Delicious
Golf Tournament



Yes, our organization would like to sponsor the Thirteenth Annual Red Delicious Golf Gathering:

Sponsor Level:

- | | | | |
|----------------------------------------|--------|-----------------------------------------|--------|
| <input type="checkbox"/> Elite | \$5000 | <input type="checkbox"/> Patron | \$1000 |
| <input type="checkbox"/> Banquet | \$2500 | <input type="checkbox"/> Driving Range | \$500 |
| <input type="checkbox"/> Beverage Cart | \$2000 | <input type="checkbox"/> Longest Drive | \$250 |
| <input type="checkbox"/> Lunch | \$1500 | <input type="checkbox"/> Closest to Pin | \$250 |
| <input type="checkbox"/> Golf Cart | \$1500 | <input type="checkbox"/> Tee & Green | \$100 |
| <input type="checkbox"/> Gift Bag | \$1500 | <input type="checkbox"/> Program Book | varies |

Yes, our organization would like to sponsor golfers.
Please enter the names of each golfer:

Name: _____

Name: _____

Name: _____

Name: _____

\$175 per golfer / \$640 foursome: \$ _____

\$100 per resident golfer: \$ _____

\$400 for a resident foursome: \$ _____

Dinner only (\$35 per person): \$ _____

Yes, our organization would like to support CALA by donating a raffle prize/basket.

Credit Card (circle one):    

Name on card _____

Credit Card Number _____

Expiration date ____/____/____ Security Code _____

Signature _____

Check enclosed made payable to CALA.

Please return payment with this form to: Ashlar Village,
Attn: Linda Tamasi, P.O. Box 70, Wallingford, CT 06492