



250 ATTENDEES • 55 VENDORS

PERFORMANCE FOODSERVICE - Metro NY
CALA Connecticut Assisted Living Association
ISLE An Affiliate of CALA INSTITUTE FOR SENIOR LIVING EDUCATION

ENGAGED EMPLOYEES: THE HEARTBEAT OF WHO WE ARE
 CALA/ISLE 22ND ANNUAL ASSISTED LIVING CONFERENCE & TRADE SHOW

ARE YOU READY TO FIND YOUR BEAT WITH TODAY'S DYNAMIC WORKFORCE?

BOLD ENGAGEMENT is a game-changer and the time is now to ensure you and your company find the beat of your team to go on and on to positively and productively impact your business today and tomorrow!

This conference is a must for all providers in Connecticut, operations managers, executive directors and supervisors of assisted living service agencies. Demonstrate your organization's commitment to excellence in Assisted Living; reach people who influence decisions; and raise your organization's visibility; CEU's are available.

7 Meadow Road, Enfield, CT 06082

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PRESENT

CALA/ISLE 22ND ANNUAL ASSISTED LIVING CONFERENCE & TRADE SHOW
ENGAGED EMPLOYEES: THE HEARTBEAT OF WHO WE ARE
 THURSDAY, MARCH 2, 2017 8 AM - 4:30 PM

PRST STANDARD
 U.S. POSTAGE
 PAID
 PERMIT #1090
 NEW HAVEN, CT

CALA/ISLE 22ND ANNUAL ASSISTED LIVING CONFERENCE & TRADE SHOW
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MARCH 2, 2017 RADISSON CROMWELL HOTEL & CONFERENCE CENTER, CROMWELL
ARE YOU READY TO FIND YOUR BEAT WITH TODAY'S DYNAMIC WORKFORCE?

KEYNOTE SPEAKER: KATHLEEN WOOD, KATHLEEN WOOD PARTNERS
BOLD ENGAGEMENT - CONNECTING TO YOUR TEAM'S BEAT!

PRESENTED BY

PERFORMANCE FOODSERVICE - Metro NY
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THURSDAY, MARCH 2, 2017 8 AM - 4:30 PM

Conference Schedule

- 8:00 - 9:00** Registration, Breakfast and Exhibit Hall
- 9:00 - 10:15** Opening session / Keynote:
BOLD Engagement - Connecting to Your Team's Beat
Kathleen Wood,
Kathleen Wood Partners
- 10:15 - 11:15** Coffee Break and Exhibit Hall
- 11:15 - 12:30** Morning sessions
- 12:30 - 1:15** Lunch with the Exhibitors
- 1:15 - 2:00** Dessert in the Exhibit Hall
- 2:00 - 3:15** Afternoon sessions
- 3:15 - 4:30** Chef Challenge Awards

CALA Conference Committee Chairs

Jason Rieger, Co-Chair Perry Phillips, Co-Chair
Masonicare at Ashlar Village Masonicare at Mystic

Directions to Radisson Hotel: 100 Berlin Road, Cromwell, CT
Exit 21 off I-91 North or South.
Take left at traffic light. Hotel will be on left - 1 block.

CALA MISSION

The mission of the Connecticut Assisted Living Association (CALA) is to enhance the quality of life for those we serve. This shall be accomplished by serving as an active resource for our membership through the proactive development and implementation of continuing educational services and professional development efforts for the membership while supporting and advancing the common business interests of Assisted Living service providers in Connecticut.

Morning sessions 11:15 am - 12:30 pm

- One Page Plan - How to Develop Your Engagement Beat**
Kathleen Wood, Kathleen Wood Partners
- What If Your Team Actually Rocked?**
Deene Morris, Inspire Leadership LLC
- Dementia: Medication and Medical Interactions**
Joseph Botta, MD
- Strategies from Professionals: Enhancing Employee Engagement**
Jill McGroarty, Director of HR, Maplewood Senior Living
Edward Dooling, Vice President of HR, Masonicare

Afternoon sessions 2 - 3:15 pm

- Founded on Food, Focused on Service – More Than 100 Years of Foodservice Experience and How We May Serve CALA Members**
Mike Irwin, President, Performance Foodservice Metro NY
Bob Crory, President, Performance Foodservice Springfield
Mark Banker, Director, Healthcare Division, Performance Foodservice
- The Power of Associate Engagement and Its Effect in Driving Performance**
Karen Foley, Vice President of Business Development, Maplewood Senior Living
- Engaging Your Community with a Students in Residence Program**
Grace Martha, Memory Care Resource Coordinator, Masonicare
- Adaptation in Later Life - Assisting the Aging Resident in Moving to Acceptance and Striving for Meaning**
Harry Morgan, MD

LIMITED SEATING. ADVANCED REGISTRATION RECOMMENDED!

Registration Form

Additional Attendees from Organization

Name _____	Name _____
Title _____	Email _____
Organization _____	Name _____
Address _____	Email _____
City _____ State _____ Zip _____	Name _____
Phone _____	Email _____
Fax _____	Name _____
Email _____	Email _____

Conference Registration Fees

Payment is due with registration by Feb. 17, 2017.

Credit Card (circle one):



	PAID BY	PAID ON			
	2/17/17	2/17/17			
CALA member					
1st person	\$200	\$225	x _____	= _____	Name on card _____
CALA member					Credit Card Number _____
2nd person	\$155	\$175	x _____	= _____	Expiration date ____/____/____
CALA member					Security Code _____
additional persons	\$105	\$125	x _____	= _____	Signature _____
Non-member					<input type="radio"/> Check enclosed made payable to CALA
1st person	\$225	\$250	x _____	= _____	Send registration and payment to: Mary Ann Turner, 7 Meadow Road, Enfield, CT 06082.
Non-member					Questions? Please contact Mary Ann Turner, CALA Conference Manager at 860-745-4649, mturner@ctassistedliving.com or Christopher Carter, CALA President at 860-434-5760, cpcarter@ctassistedliving.com
additional persons	\$200	\$225	x _____	= _____	
Government	\$ 75	\$ 90	x _____	= _____	
TOTAL due to CALA \$ _____					

INTERESTED IN SPONSORSHIP?

- | | | | |
|---|------------------------|---|------------------------|
| <input type="radio"/> Platinum Sponsor | \$7,500 includes booth | <input type="radio"/> Sponsor | \$1,000 includes booth |
| <input checked="" type="radio"/> Chef Challenge Sponsor | \$5,000 includes booth | <input checked="" type="radio"/> Conference Bag Sponsor | \$300 Exclusive |
| <input type="radio"/> Keynote Speaker | \$5,000 includes booth | <input type="radio"/> Associate Sponsor | \$300 |
| <input type="radio"/> Contributing Sponsor | \$2,500 includes booth | <input type="radio"/> Lanyard Sponsor | \$300 Exclusive |
| <input type="radio"/> Lunch | \$2,500 includes booth | <input type="radio"/> Supporting Sponsor | \$200 |
| <input checked="" type="radio"/> Cyber Lounge | \$1,500 includes booth | | |