

## About Jerry Bridge

Nationally Recognized Motivational Speaker and Author

Jerry Bridge is a professional speaker, humorist, and author. Jerry is well known for turning complex topics into fun, engaging thought provoking programs. Over the past 25 years he has presented inspiring keynotes and content rich workshops for tens of thousands of business



executives, managers, and administrative staff. Jerry is best known for his ability to help people reduce stress, build teamwork and improve performance. Jerry's passion is to lead inspiring, motivating programs that empower people and having lots of fun in the process.

### Author

Great speakers are also passionate about writing and lifelong learning. Jerry follows form with his numerous books and articles. Jerry's books include "Who Cares? The give and take of Family Caregiving."

### Trainer & Coach

Jerry compliments each and every platform with in depth teaching and coaching. He believes that inspiration and motivation while necessary, may not always get you or your team to the goal line. A seasoned veteran, Jerry integrates over 25 years of specialized training and development with Landmark Education Corporation; a leader and innovator in the field of transformational education. No matter the content – sales training, teamwork, or well being, attendees complete Jerry's programs with practical tools, best practices and no nonsense take aways.

### Personal

Jerry is a baby boomer from Baltimore. He's never lost his fondness for his hometown teams, blue crabs and Maryland hospitality. Jerry has travelled the world, running marathons, raising money and resources toward ending hunger. Jerry is a drummer, knows his way around a kitchen, and has performed standup comedy. He lives in San Diego with his wife Joy, son Danny and cat Jimmy.



100 Halls Road, PO Box 483  
Old Lyme, CT 06371

**SPEND THE DAY AT FABULOUS  
WATER'S EDGE RESORT & SPA!  
FRIDAY, JUNE 17, 2016**

I-95N to exit 65. Turn right at the light.  
Left onto Route 1. Water's Edge is 1/2  
mile on the right.

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mile on the right.



### PRESENTS

NATIONALLY RECOGNIZED SPEAKER,

## JERRY BRIDGE

AND HIS PROGRAM ENTITLED

### Heartfelt Acknowledgement: A Path to Power, Passion & Possibility Speaking The Language of Appreciation and Accomplishment

### CALA RESIDENT SERVICE AWARDS

### FRIDAY, JUNE 17, 2016

8:30 – 9:00 AM	REGISTRATION & BREAKFAST
9:00 – 11:30 AM	PROGRAM
12 NOON	LUNCH & PRESENTATION OF RESIDENT SERVICE AWARDS

### WATER'S EDGE RESORT & SPA

1525 BOSTON POST ROAD  
WESTBROOK, CT 06498  
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THIS PROGRAM IS SUPPORTED IN PART BY





## Heartfelt Acknowledgement: A Path to Power, Passion & Possibility Speaking The Language of Appreciation and Accomplishment

**W**e all need to feel valued. One way of getting there is through heartfelt acknowledgment. If you work very hard at something and you do it long enough and no one thanks you for a job well done, eventually you may feel resentful, grow cynical or burn out.

On the flipside, we may be our own worst enemy as we have various (sometimes very strange) ways of being, habits, or notions when it comes to being acknowledged and feeling accomplished. Family culture, community and social mores, all play a role in how we might think or behave when someone offers.

When it comes to feeling a sense of accomplishment, we are used to speaking about all of the things we have to do, tasks and process. We are less practiced at speaking about accomplishment – how we'll actually feel, the experience we're left with after everything is said and done. Instead of defining ourselves by what we do, we could more powerfully define ourselves by the value we bring, our commitment to service and what we accomplish.

## Jerry Bridge is well-known for turning complex topics into fun, engaging thought-provoking programs.

We'll have lots of fun, gain powerful insight and feel deeply inspired as we explore these questions:

- How much do you allow yourself to feel fully acknowledged? What are the barriers?
- What happens to our enthusiasm, feeling of accomplishment, or sense of possibility when we don't?
- What have you done or accomplished that you have not been fully acknowledged for? Whom would you like to acknowledge and for what?

### WHO SHOULD ATTEND

All formal and informal leaders in your organization. Executive Directors, Department Managers, Marketing Staff and Caregivers. This is a great way to reward your team while providing them with additional skills.

### 2.5 CEU'S ARE AVAILABLE

PRESENTED AT THE LUNCH FOLLOWING THE PROGRAM

CALA will honor one or more assisted living employees who have gone "above and beyond" in providing caring service to Connecticut's assisted living residents.

### SPONSORED BY



## REGISTRATION FORM

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE/FAX \_\_\_\_\_

**YES, I WILL ATTEND ON JUNE 17TH**

ADDITIONAL ATTENDEES

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

REGISTRATION FEE:

CALA MEMBERS – \$90 PER PERSON

NON-MEMBERS – \$180 PER PERSON

**CREDIT CARD**  
(CIRCLE ONE)



NAME ON CARD \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**CHECK ENCLOSED MADE PAYABLE TO CALA.**

MAIL OR FAX TO: CALA, 100 HALLS ROAD,

PO BOX 483, OLD LYME, CT 06371

TEL. 860.434.5760 / FAX 860.434.5790